

# Giving Lift to Region



**Sparks City Council**

*August 26, 2013*



**Reno-Tahoe  
International  
Airport**



# President/CEO Marily M. Mora

✈ More than **25** years of airport management experience.

- ❖ Mineta-**San Jose** International
- ❖ **Oakland** International
- ❖ **Reno-Tahoe** International

✈ Home Means Nevada

✈ Guiding principles:

- ❖ ethical behavior, respect, communication, performance and trust



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And  
up we  
go.

# Who we are:

## Reno-Tahoe Airport Authority

- ✈ Financially self-sufficient
  - ❖ Operate on fees/rent collected from airport tenants (airlines, rental cars, parking, concessions, land leases)
  - ❖ 70% of revenues are generated by non-airline sources
    - ✓ Parking
    - ✓ Rental Cars
    - ✓ Concessions
    - ✓ Gaming
    - ✓ Leases
- ✈ \$2 billion annual economic impact
- ✈ Reno-Tahoe International Airport employs 2,500; RTAA 245



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# Non-Stop Flights From Reno-Tahoe International Airport

## 16 Destinations



# New Air Service

## ✈ Bellingham, WA

- ❖ 20 minutes from Canadian Border
- ❖ June 6, 2013

## ✈ Oakland, CA

- ❖ Popular flight returns
- ❖ August 30, 2013

## ✈ Portland, OR

- ❖ Adds competition to market
- ❖ November 8, 2013



*Alaska Airlines*



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# RTIA Has Exceptional Air Service Compared to Communities of Its Size

Metropolitan Core Based Statistical Area (CBSA)	Fall 2010 Population (CBSA)	Airport/s	Departures	Seats	Destinations
Lexington, KY, US	478.5	LEX	31	1,893	13
Fayetteville – Springdale – Rogers, AR-MO	474.8	XNA	39	2,132	15
Pensacola, FL, US	457.5	PNS	34	2,613	10
Lansing, MI, US	452.6	LAN	14	1,006	10
Springfield, MO, US	436.3	SGF	23	1,280	9
<b>Reno, NV, US</b>	<b>423.6</b>	<b>RNO</b>	<b>54</b>	<b>6,155</b>	<b>16</b>
Flint, MI, US	419.1	FNT	20	1,526	8
Corpus Christi, TX, US	418.4	CRP	19	1,282	3
Asheville, NC, US	416.8	AVL	19	1,140	7
Fort Wayne, IN, US	416.6	FWA	17	1,011	8
Huntsville/Decatur, AL, US	415.6	HSV	29	2,126	9
Mobile, AL, US	415	MOB	18	1,078	4
Santa Barbara, Santa Maria, CA, US	410.3	SBA,SMX	34	1,557	7

\*All Airports listed experienced a reduction of at least 10% in flights and/or seats

\*The average seat size for most markets is 60 seats per departure (regional jets) as compared to 115 seats per departure for RNO (mainline jets).

Source: U.S. Census Bureau CBSA Estimates 2010 and U.S. DOT Schedule via APGDat March 2013



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# Gateway to the Region

- ✈ \$100M in terminal improvements in the last five years
  - ❖ Employed 500 local construction workers
  - ❖ Created an airport that provides a sense of place
  - ❖ You know you are in Reno-Sparks when you land



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# Planning for the Future

- ✈ New Strategic Plan to be unveiled this fall
  - ❖ Project is a six month process led by Airport Chair Adam Mayberry
  - ❖ Relies on six priorities – most important being Air Service
  - ❖ Plan will be our compass for the next five years



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# Planning for the Future

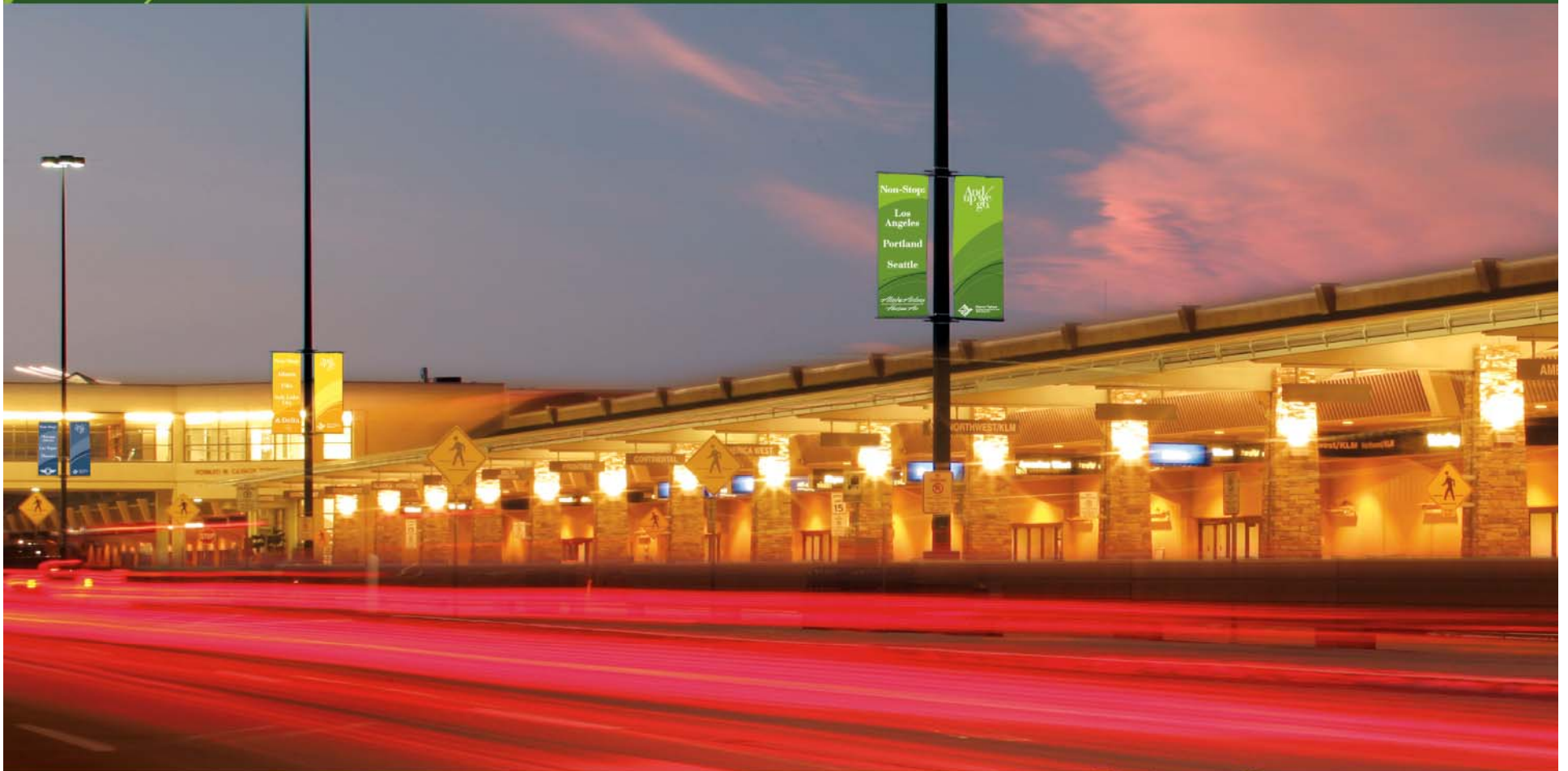
- ✈ New Strategic Plan to be unveiled this fall
  - ❖ Major part of the plan is community involvement – Sparks will be engaged
  - ❖ Watch for an invite to a community event unveiling the plan
  - ❖ It will include annual updates to the community
  - ❖ Glad to be back and look forward to working with you as we move forward



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# Questions



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